



(September)

Your #1 ERwin Newsletter

Focused on ERwin

### Hello Readers

This is a special newsletter announcement, that we would like to inform all our readers on.

Last year CA held a great on-line conference called ERWorld 2010. It was an outstanding success

This year CA have brought it back again. CA, key partners and associates of CA have developed a action packed agenda for anyone looking to catch up on ERwin direction, trends and ERwin education.

A must for all ERwin users.

### Regards

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### ERWorld 2011 – CA’s ERwin Online Conference (Sept 19 -23<sup>rd</sup>, 2011)



If you are not already aware, CA has launched a series of great webcasts / demos for the ERwin community around the globe.

ERWorld 2011 is the ONLY Online Conference Dedicated Completely to Data Modeling and the Data Management Professional—BY Data Professionals, FOR Data Professionals, and 100% Focused on Data Professionals. Launched for the first time in 2010, over 1,500 CA ERwin customers and the data modeling and data management community at large took advantage of a wide variety of quality sessions, promoting education, best practices and tips and techniques to support your important roles in the organization.

CA, and its partners such as Sandhill, dedicated the entire week of September 19-23rd to ERWorld 2011– so you can easily find time in your busy schedule to attend one or more sessions online. Take a look and register for as many sessions as you can. Learning is again in the air in September. Take advantage of all these informative sessions, peer networking and knowledge sharing.

Register Today at [www.erwin.com/erworld](http://www.erwin.com/erworld)

Session at a glance below:

Session	Speaker	Track	Data & Time
<a href="#">Necessary but Insufficient Preparation for Cloud Computing Data</a>	Dr Peter Aiken	Cloud	Sept 19th, 11 am EST
<a href="#">CA ERwin Modeling: Today and Tomorrow</a>	Neil Buchwalter	Education	Sept 19th 12:00 pm EST
<a href="#">Keeping the "Social" in Social Media</a>	Darrin Cates	General	Sept 19th 1:00 PM EST
<a href="#">What's happening in the ERwin user community?</a>	Tom Bilcze	General	Sept 19th 2:00 PM EST
<a href="#">The Logical Data Model in Agile and Model-Driven Development</a>	Larry Burns	Trends	Sept 20th 11:00 AM EST
<a href="#">Building an Enterprise Data Model with ERwin r8</a>	Hamilton Hayes	Education	Sept 20th 12:00 PM EST
<a href="#">Satellite Navigation for Meta Data - Discovering Information Structure</a>	Hannah Roberts	Trends	Sept 20th 1:00 PM EST
<a href="#">Improving Data Quality</a>	Walter Howard	BI	Sept 20th 2:00 PM EST
<a href="#">Data Modeling 101</a>	Dona Burbank & Steve Hoberman	Education	Sept 21st 11:00 AM EST
<a href="#">Design Layer Architecture for Data using ERwin Data Modeler</a>	Jeff Harris	Trends	Sept 21st 12:00 PM EST
<a href="#">Diagramming flexibility with CA ERwin Data Modeler R8</a>	Casey Gwozdz	Education	Sept 21st 1:00 PM EST
<a href="#">ERwin R8 Reporting - Easier Than You Think</a>	Victor Rodrigues	Education	Sept 21st 2:00 PM EST
<a href="#">Agile and Data Modeling: A Marriage Made in Heaven or Hell</a>	Scott Ambler	Trends	Sept 22nd 11:00 AM EST
<a href="#">Using ERwin to Develop Bitemporal Databases</a>	Tom Johnston	Trends	Sept 22nd 1:00 PM EST
<a href="#">Challenges in Incorporating Unstructured Data</a>	Thannanjayan Chinnaswamy	Trends	Sept 22nd 2:00 PM EST
<a href="#">Business Benefits Driven by Quality Data</a>	Ivan Schotsmans	Trends	Sept 23rd 11:00 AM EST
<a href="#">Leveraging Enterprise Data Models</a>	Antonio Amarin	Education	Sept 23rd 12:00 PM EST
<a href="#">The ERwin Query Tool - Data Browser on Steroids</a>	Francois C Cartier	Education	Sept 23rd 1:00 PM EST
<a href="#">What is the next AWESOME in data management?</a>	Karen Lopez	Trends	Sept 23rd 2:00 PM EST